United States Patent and Trademark Office (USPTO)
Office Action (Official Letter) About Applicant's Trademark Application

U.S. Application Serial No. 97063301

Mark: JOBX

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Applicant: NGWeb Solutions, LLC

Reference/Docket No. N/A

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FINAL OFFICE ACTION

Response deadline. File a request for reconsideration of this final Office action and/or a timely appeal to the Trademark Trial and Appeal Board (TTAB) within three months of the "Issue date" below to avoid abandonment of the application. Review the Office action and respond using one of the links below to the appropriate electronic forms in the "How to respond" section below.

Request an extension. For a fee, applicant may request one three-month extension of the response deadline prior to filing a response and/or an appeal. The request must be filed within three months of the "Issue date" below. If the extension request is granted, the USPTO must receive applicant's response and/or appeal within six months of the "Issue date" to avoid abandonment of the application.

Issue date: February 14, 2023

INTRODUCTION

This Office action is in response to applicant's communication filed on January 12, 2023.

In a previous Office action dated July 19, 2022, the trademark examining attorney refused registration of the applied-for mark based on the following: Trademark Act Section 2(d) for a likelihood of confusion with a registered mark. In addition, applicant was required to satisfy the following requirement: amend the identification of services. Applicant was also made aware of a prior-filed application.

Based on applicant's response, the trademark examining attorney notes that the following requirement has been satisfied: definite amended identification provided. *See* TMEP §§713.02, 714.04.

In addition, the following refusal(s) and/or requirement(s) have been withdrawn: the cited prior-filed application. *See* TMEP §§713.02, 714.04.

Further, the trademark examining attorney maintains and now makes **FINAL** the refusal in the summary of issues below. *See* 37 C.F.R. §2.63(b); TMEP §714.04.

SUMMARY OF ISSUES MADE FINAL that applicant must address:
- Section 2(d) Refusal - Likelihood of Confusion

SECTION 2(d) REFUSAL – LIKELIHOOD OF CONFUSION

For the reasons set forth below, the refusal under Trademark Act Section 2(d) is now made **FINAL** with respect to U.S. Registration No. 2736734. *See* 15 U.S.C. §1052(d); 37 C.F.R. §2.63(b). See the previously attached registration.

Response to Applicant's January 12, 2023 Response

Applicant has requested suspension of its application because maintenance documents are due for the cited registration(s), U.S. Registration No. 2736734. However, suspension is appropriate only when the application is in condition for final action and the cited registration is in the six-month grace period for filing registration maintenance documents or that grace period has passed but the USPTO automated records have not yet been updated to indicate that such documents have been filed and accepted. TMEP §716.02(e).

To avoid inadvertent cancellation or expiration of a registration due to a delay in processing maintenance documents, the USPTO's policy is to wait until 30 days after expiration of the grace period before updating its automated records to show that a registration has been cancelled or expired. *Id*.

In this case, registration maintenance documents for the cited registration are not due until July 17, 2023. The grace period for the cited registration ends January 16, 2024. Therefore, the request to suspend the application is denied.

Introduction

Applicant's applied-for mark is for the standard character mark "JOBX" for "Software as a Service (SAAS) services featuring software for the management of university and higher education jobs and employment opportunities, Federal Work Study (FWS), Job Location Development (JLD), and Student Employment jobs and businesses; Software as a Service (SAAS) services featuring software for the management of online hiring processes, online onboarding forms with e-signature, hiring of applicants, job listings, job applicants, and job applications; Software as a Service (SAAS) services featuring software allowing users to search for jobs, apply for jobs, and track job applications; Software as a Service (SAAS) services featuring software for integrating data, namely, combining compliance and eligibility data for the purpose of determining applicant employment eligibility; Application service provider featuring application programming interface (API) software for integrating data, namely, combining compliance and eligibility data for the purpose of determining applicant employment eligibility; Software as a Service (SAAS) services featuring software for integrating data, namely, combining compliance and eligibility data for the purpose of determining applicant eligibility for university and higher education jobs and employment opportunities, Federal Work Study (FWS), Job Location Development (JLD), and Student Employment jobs and businesses; Application service provider featuring application programming interface (API) software for integrating data, namely, combining compliance and eligibility data for the purpose of determining applicant eligibility for university and higher education jobs and employment opportunities, Federal Work Study (FWS), Job Location Development (JLD), and Student Employment jobs and businesses; Software as a Service (SAAS) services featuring software for the management and scheduling of events in the nature of career and job fairs and employment events" in International Class 042.

Registration No. 2736734 is for the standard character mark "JOBX" for "computer software for the management of Work-Study jobs at colleges and universities" in International Class 009.

Trademark Act Section 2(d) bars registration of an applied-for mark that is so similar to a registered mark that it is likely consumers would be confused, mistaken, or deceived as to the commercial source of the goods and/or services of the parties. *See* 15 U.S.C. §1052(d). Likelihood of confusion is determined on a case-by-case basis by applying the factors set forth in *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973) (called the "*du Pont* factors"). *In re i.am.symbolic, llc*, 866 F.3d 1315, 1322, 123 USPQ2d 1744, 1747 (Fed. Cir. 2017). Any evidence of record related to those factors need be considered; however, "not all of the *DuPont* factors are relevant or of similar weight in every case." *In re Guild Mortg. Co.*, 912 F.3d 1376, 1379, 129 USPQ2d 1160, 1162 (Fed. Cir. 2019) (quoting *In re Dixie Rests., Inc.*, 105 F.3d 1405, 1406, 41 USPQ2d 1531, 1533 (Fed. Cir. 1997)).

Although not all *du Pont* factors may be relevant, there are generally two key considerations in any likelihood of confusion analysis: (1) the similarities between the compared marks and (2) the relatedness of the compared goods and/or services. *See In re i.am.symbolic, llc*, 866 F.3d at 1322, 123 USPQ2d at 1747 (quoting *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1164-65, 64 USPQ2d 1375, 1380 (Fed. Cir. 2002)); *Federated Foods, Inc. v. Fort Howard Paper Co.*, 544 F.2d 1098, 1103, 192 USPQ 24, 29 (C.C.P.A. 1976) ("The fundamental inquiry mandated by [Section] 2(d) goes to the cumulative effect of differences in the essential characteristics of the goods [or services] and differences in the marks."); TMEP §1207.01.

In this case, the following factors are the most relevant: the similarity of the marks and the similarity and nature of the goods and/or services.

Similarity of the Marks

Under the first step in analysis under Section 2(d) of the Trademark Act, a comparison must be made between the applied-for mark and the registered mark.

In a likelihood of confusion determination, the marks in their entireties are compared for similarities in appearance, sound, connotation, and commercial impression. *In re i.am.symbolic, llc*, 866 F.3d 1315, 1323, 123 USPQ2d 1744, 1748 (Fed. Cir. 2017); *Stone Lion Capital Partners, LP v. Lion Capital LLP*, 746 F.3d 1317, 1321, 110 USPQ2d 1157, 1160 (Fed. Cir. 2014) (quoting *Palm Bay Imps., Inc. v. Veuve Clicquot Ponsardin Maison Fondee En 1772*, 396 F.3d 1369, 1371, 73 USPQ2d 1689, 1691 (Fed. Cir. 2005)); *In re E. I. du Pont de Nemours & Co.*, 476 F.2d 1357, 1361, 177 USPQ 563, 567 (C.C.P.A. 1973); TMEP §1207.01(b)-(b)(v).

In the present case, applicant's mark is "JOBX" and registrant's mark is "JOBX". These marks are identical in appearance, sound, and meaning, "and have the potential to be used . . . in exactly the same manner." *In re i.am.symbolic, llc*, 116 USPQ2d 1406, 1411 (TTAB 2015), *aff'd,* 866 F.3d 1315, 123 USPQ2d 1744 (Fed. Cir. 2017). Additionally, because they are identical, these marks are likely to engender the same connotation and overall commercial impression when considered in connection with applicant's and registrant's respective goods and/or services. *Id.*

Therefore, the marks are confusingly similar.

Relatedness of the Goods and/or Services

The goods and/or services are compared to determine whether they are similar, commercially related, or travel in the same trade channels. *See Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369-71, 101 USPQ2d 1713, 1722-23 (Fed. Cir. 2012); *Herbko Int'l, Inc. v. Kappa Books, Inc.*, 308 F.3d 1156, 1165, 64 USPQ2d 1375, 1381 (Fed. Cir. 2002); TMEP §§1207.01, 1207.01(a)(vi).

The compared goods and/or services need not be identical or even competitive to find a likelihood of confusion. *See On-line Careline Inc. v. Am. Online Inc.*, 229 F.3d 1080, 1086, 56 USPQ2d 1471, 1475 (Fed. Cir. 2000); *Recot, Inc. v. Becton*, 214 F.3d 1322, 1329, 54 USPQ2d 1894, 1898 (Fed. Cir. 2000); TMEP §1207.01(a)(i). They need only be "related in some manner and/or if the circumstances surrounding their marketing are such that they could give rise to the mistaken belief that [the goods and/or services] emanate from the same source." *Coach Servs., Inc. v. Triumph Learning LLC*, 668 F.3d 1356, 1369, 101 USPQ2d 1713, 1722 (Fed. Cir. 2012) (quoting *7-Eleven Inc. v. Wechsler*, 83 USPQ2d 1715, 1724 (TTAB 2007)); TMEP §1207.01(a)(i); *see Made in Nature, LLC v. Pharmavite LLC*, 2022 USPQ2d 557, at *44 (TTAB 2022) (quoting *In re Jump Designs LLC*, 80 USPQ2d 1370, 1374 (TTAB 2006)).

The newly and previously attached Internet evidence, consisting of webpage screenshots from Campus Cafe, Maestro SIS, Modern Campus, Symplicity, Work Day, Breezy, JazzHR, Recruitee, Handshake, and Oracle , establishes that the same entity commonly provides the relevant goods and/or services and markets the goods and/or services under the same mark. Specifically, the aforementioned brands provide goods and/or services similar to applicant's and registrant's under the same marks. Thus, applicant's and registrant's goods and/or services are considered related for likelihood of confusion purposes. *See, e.g.*, *In re Davey Prods. Pty Ltd.*, 92 USPQ2d 1198, 1202-04 (TTAB 2009); *In re Toshiba Med. Sys. Corp.*, 91 USPQ2d 1266, 1268-69, 1271-72 (TTAB 2009).

Conclusion

Accordingly, with the contemporaneous use of highly similar marks with closely related goods and/or services, that are sold or provided under the same marks, consumers are likely to conclude that such goods and/or services are related and originate from a common source. As such, the applied-for mark is highly similar to the registered mark and the goods and/or services of the parties are related. Therefore, the Section 2(d) Refusal is hereby maintained and made **FINAL**.

Although applicant's mark has been refused registration, applicant may respond to the refusal by submitting evidence and arguments in support of registration.

How to respond. File a **request form for reconsideration of this final Office action** that fully resolves all outstanding requirements and/or refusals and/or file a timely **appeal form to the Trademark Trial and Appeal Board** with the required fee(s). Alternatively, applicant may file a **request form for an extension of time to file a response** for a fee.

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RESPONSE GUIDANCE

- **Missing the deadline for responding to this letter will cause the application to abandon.** A response, appeal, or extension request must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Trademark Electronic Application System (TEAS) and Electronic System for Trademark Trials and Appeals (ESTTA) system availability could affect an applicant's ability to timely respond. For help resolving technical issues with TEAS, email TEAS@uspto.gov.

- **Responses signed by an unauthorized party** are not accepted and can **cause the application to abandon.** If applicant does not have an attorney, the response must be signed by the individual applicant, all joint applicants, or someone with legal authority to bind a juristic applicant. If applicant has an attorney, the response must be signed by the attorney.

- If needed, **find contact information for the supervisor** of the office or unit listed in the signature block.

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The Definitive Guide to Title IV Financial Aid Reporting

Posted on June 23, 2022 | By campuscafe | In Financial Aid Software

With the cost of college and professional training soaring, financial aid is a lifeline for many students, but Title IV financial aid reporting is a complex process. Your school plays a critical role in helping students fund their education with federal loans and grants.

Schools can't manage these complexities on their own. A best-in-class student information system (SIS) gives your team the tools to administer Title IV financial aid in-house or with a third-party provider.

Whether your school is just starting the process of gaining eligibility for Title IV federal aid or looking to better coordinate financial aid management and reporting, you need to have a clear understanding of how to track and report on Title IV funding.

In this article, we'll outline the key components of Title IV financial aid and reporting:

- Overview of Title IV Funding

Overview of Title IV Funding

In 2021, 10.5 million students received $125 billion in federal student aid through the U.S Department of Education to help cover the cost of college. These include fixed costs like tuition, fees, and room and board, as well as expenses like supplies, computers, books and transportation. These funds are distributed in the form of grants, loans and work-study programs, and are only available to eligible students enrolled in eligible programs at qualified schools.

How Schools Manage Student Financial Aid

The federal government requires schools that receive federal financial aid to distribute these funds to their students. The most common forms of financial aid are administered by the U.S. Department of Education under Title IV of the Higher Education Act of 1965. This program helps millions of students attend college, but there are stringent rules for reporting and it requires a lot of organization from your financial aid and business teams.

This is why a student information system is so important for Title IV financial aid. Federal rules require schools to submit reports on their students' eligibility and attendance, data on their student population receiving aid, and to track the disbursement of funds. That adds up to mountains of data and information that needs to be sorted, analyzed and packaged.

The best student information systems help schools more efficiently manage financial aid reporting in-house or integrate with third-party financial aid providers. With the right software, it can provide you with detailed and accurate information to process student aid quickly.

A fully integrated student information system with a financial aid module centralizes student communication, billing, packaging and

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government reporting. This makes your financial aid work more reliable and keeps your school compliant with Title IV requirements.

If reports are wrong or improperly filed, your students might not receive their payments and, even worse, your school could lose its Title IV eligibility, forcing students to withdraw from your programs and hindering your future recruiting efforts.

The Federal Student Aid Process and Types of Aid

To qualify for Title IV funds, a student needs to be a U.S. citizen, demonstrate financial need, have completed high school or an equivalent program (such as a GED certificate), have a valid Social Security number, and be enrolled or accepted into a degree or certificate program at a higher education school that is eligible for Title IV. (There are some qualifying exceptions and circumstances.)

Once a student has established their eligibility, they must fill out the Free Application for Federal Student Aid (FAFSA). The FAFSA application determines their financial aid eligibility for Title IV programs, including loans, grants and work-study programs.

Next, schools prepare a financial aid award letter notifying a student of the type and amount of federal aid they will receive. These include loans, grants and work-study programs.

Federal Student Loans

Also known as government loans, this type of aid lets students and their parents or guardians borrow money for college directly from the federal government.

- **Direct Subsidized Loan (Stafford):** The U.S. Department of Education pays interest while the student is in school and during deferment and grace periods. Subsidized loans are determined by the school and cannot exceed a student's financial need. (Sub Loan limit: $3,500-$5,500/year)
- **Direct Unsubsidized Loan (Stafford):** Unsubsidized loans are not need-based and are determined by the school based on cost of attendance and other financial aid received. Students pay or accrue interest as soon as the loan is given. (Total Loan limit: $5,500-$12,500/year for undergraduate; up to $20,500 for

graduate)

- **Direct Graduate PLUS Loans:** Given to graduate or professional students or to parents of undergraduates enrolled at participating schools.

Federal Student Grants

The U.S. Department of Education offers federal grants to students attending four-year colleges or universities, community colleges and career schools. Unlike loans, these do not have to be repaid.

- **Federal Pell Grant:** Amounts change yearly, but the maximum award for the 2022-23 academic year is $6,895. An individual student's award is determined by the government based on financial need, school cost and attendance plans. This grant is not repaid by the student.
- **Teacher Education Assistance for College and Higher Education (TEACH) Grant:** If your school participates in the TEACH Grant Program, students can be awarded up to $4,000 not based on need, but rather on their commitment to a career in teaching. Students must sign a TEACH Grant Agreement to Serve; if they do not fulfill the obligation, the grant is converted into a Direct Unsubsidized Loan.
- **Federal Supplemental Educational Opportunity Grant (SEOG):** Specifically for students with exceptional financial need, the SEOG awards range from $100 to $4,000 per year. The U.S. Department of Education provides a certain amount of SEOG funds to each participating school, which can offer awards based on other aid received and the availability of funds. The SEOG is not repaid by the student.
- **Iraq and Afghanistan Service Grant:** The U.S. Department of Education provides funds to help pay for the educational expenses of students who lost a parent or guardian in military service in Iraq or Afghanistan, based on specific requirements.

Federal Work Study Program

Administered by participating schools, federal work-study allows students to work part-time, on- or off-campus, earning at least minimum wage to help pay for college as they go.

Once a student qualifies for Title IV federal aid, they must retain their

eligibility to continue to receive funds. If they withdraw or drop out, they may have to return some of the funds they receive. A student information system tracks this information so any adjustments to aid packages can be easily made.

Achieving and Maintaining Title IV Accreditation

Offering Title IV financial aid to your students is a major selling point for your school. Today's students need help financing their education and it is challenging to navigate the federal loan process. If your school offers federal financial aid, you'll be a more attractive choice for their education.

If you're not currently a Title IV institution, it can take years to qualify, but that's no reason to not work toward it. To earn eligibility, the U.S. Department of Education requires that schools offer a certain level of quality instruction and training, and to demonstrate they can meet the requirements to administer federal dollars, including financial responsibility and sufficient cash reserves. Schools must also offer financial aid counseling and reconciliation of fiscal and financial aid offices, among other eligibility requirements.

Once your school qualifies for Title IV accreditation, your school must actively work to maintain accreditation. Higher education institutions are certified for up to six years before they must reapply.

Tracking and Reporting Title IV Financial Aid Data

Once your school is accredited to administer Title IV financial aid, there's a lot that happens behind the scenes. Schools are required to maintain databases of student information, including who qualifies for aid and which type, and how and when the funds are distributed. You'll also need to provide information to students and the IRS.

In addition to the initial disbursement of funds, schools can also face situations that require an extra layer of management. For example, over-awarding aid due to a change in a student's financial situation or having to return Title IV funds if a student withdraws from the school.

An integrated student information system can help your school manage and track all the necessary data and generate the proper reports on time. That keeps all the trains running on schedule, gets

financial aid funds to your students on time and maintains your Title IV obligations.

Common Reports, Forms and Documents for Title IV Reporting

Here are some of the most common items that a school will need to track and report. Campus Cafe has a library of pre-built reporting templates so you don't have to start from scratch. What's more, these forms are updated whenever there's a change in requirements, so your team will always have the correct reports and forms.

National Student Loan Data System (NSLDS)

The National Student Loan Data System (NSLDS database is the central source of truth for student federal aid containing all the necessary data for federal student aid loans and grants). To facilitate the submission of data to NSLDS, schools can utilize the National Clearing House, which is a free service for reducing friction and data accuracy in the enrollment submission process.

The Integrated Postsecondary Education Data System (IPEDS)

IPEDS collects data for the National Center for Education Statistics, a division of the Department of Education. Schools with 15 or more full-time employees are required to report to IPEDS on subjects including the following:

- **Enrollment:** Information on your students' 12-month enrollment that includes the number of full- and part-time students; race, gender and ethnicity; instructional activity; and full- and part-time enrollment.
- **Completion:** Schools must collect information on what degrees students have earned and the number of programs completed. They also need to submit data on race, gender and ethnicity of those students, and if degrees were distance or in-person.
- **Graduation:** Information on the number of full-time, first-time degree or certificate-seeking students, as well as the race, gender and ethnicity of those students. You'll also report the number of students who complete their coursework within 150 percent of the normal program time, as well as those that have transferred.

Federal Financial Aid Reporting Requirements

- **Disbursement by Award:** Schools must distribute federal aid funds, including loans and grants, to qualifying students. These payments are usually made in one or two installments.
- **Entrance and Exit Counseling:** Based on the type of federal loan a student receives, they're required to participate in entrance counseling to ensure they understand their funding, repayment requirements and how to manage educational expenses. When a student graduates, goes part time or leaves school, they're required to complete exit counseling.
- **Master Promissory Note (MPN):** This is a legal document where the student promises to pay back any loans, fees and interest to the government, and it outlines the terms and conditions of a loan. In this letter, the school advises the student on what loans they're eligible to receive.
- **Verification:** To establish a student's eligibility for federal aid, you'll need to collect documentation including tax returns, W-2 statements and 1099 forms and verify it matches the information the student submitted on their FAFSA application.
- **Reconciliation:** To ensure that federal funds are used as intended, schools are required to regularly compare their Title IV aid records with Department of Education records and report any inconsistencies. Schools are required to document their reconciliation and retain the information in case of an audit. It is recommended schools perform a reconciliation monthly and have both their business and financial aid office participate.
- **90/10 Summary:** Under federal law, schools can only derive 90 percent of their revenue from financial aid and the remaining 10 percent must come from alternative sources.
- **R2T4 Return to Title IV:** If a student withdraws from school during an enrollment period after receiving federal aid funds, schools must calculate how much the student received in aid and what needs to be returned.
- **FISAP for Federal Work Study and FSEOG programs:** Schools use these forms to apply for campus-based funding and to report expenditures from the previous year. This information is submitted to the Department of Education.
- **Tax 1098-T:** Schools are required to file a tuition statement reporting a student's qualified tuition and related educational expenses with the Internal Revenue Service. This form must be

expenses with the Internal Revenue Service. This form must be available to the IRS, students and their parents.

- **Satisfactory Academic Progress (SAP):** Schools are required to monitor the academic progress of their students receiving federal financial aid. They must report successful completion of coursework or programs towards a degree or certification. If students do not maintain minimum grade requirements, they could be placed on probation or lose their federal aid eligibility.
- **Gainful Employment:** While currently suspended, this former requirement mandated that schools report comparisons of their graduates' earnings with their student debt, and provide information on completion rates and debt by program. If students earned too little after graduation, schools could lose their ability to administer federal aid. The rule was removed by the former Trump administration, but President Biden's Department of Education has proposed reinstating regulations.

Keeping Up With Financial Aid Reporting Cycles

To add to the complexity of financial aid reporting, federal regulations require schools to submit information on different schedules. For instance, IPEDS, FISAP and 90/10 data must be submitted annually. Form 1098-T tuition statements must also be filed annually. An R2T4 must be submitted every time a student drops or withdraws from a course. And it's recommended that schools perform reconciliation at least monthly.

How a Student Information System Makes Title IV Financial Aid Reporting Easier

From tracking internal data to required federal filings, administering Title IV financial aid requires extensive data management and organization. If deadlines are missed or information is inaccurate, students could lose their funding or face delays in disbursement.

Schools with an integrated student information system that includes financial aid software can manage every important detail, coordinate between departments, and efficiently and accurately generate the right reports every time.

Want to see Campus Cafe's financial aid module in action? Contact

us today for a free demo.

1098-T Tuition Statement   Accreditation   Financial Aid   IPEDS

Reporting

Facebook   Twitter   LinkedIn

Microsoft Edge   12:46:34 PM 2/13/2023   https://campuscafesoftware.com/title-iv-student-financial-aid-guide/

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1098-T Tuition Statement   Accreditation   Financial Aid   IPEDS

Reporting

Facebook   Twitter   LinkedIn

Alumni

Alumni & Fundraising

ALUM Master allows schools/colleges to: keep in contact with alumni; create events; track alumni job placement & academic history; manage requests; recruit new leads; and manage donations.

Alumni users can access all alumni functionalities in Maestro SIS, engage with the school and with each other, view school announcements, access unofficial transcripts, and maintain their education profile, employment history, and resume.

Alumni Calendar

Strengthen connections and foster deeper engagement with your alumni and invite them to memorable events. Alumni can view any upcoming events created by the school and join these events directly from their personal calendar.

Donations

Alumni users can pledge gifts and contributions directly to the school and optionally select students to make donation payments online on behalf of. If desired, they can set periodic payments as well.

Process online donations, pledges, and payments through Maestro & access in-depth reporting on past and present fundraising progress.

Career Services

Support your alumni in their career journey by posting job openings and other employment opportunities.

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https://www.bocavox.com/alumni

ALUMNI

Career Placement

Keep track of all your alumni's job history

Having access to the full view of student lifecycle undergirds institutional research. Your alumni tell your school's story, so tracking them adequately is critical. By better understanding where your alumni end up, you can remain engaged and leverage those connections to help with future career prospects for students.

Collect all the information required for gainful employment reporting including place of work, salary, wage, title, placed-in-field. Since Campus Cafe is relational it's easy to find all individuals working at any given organization.

Jobs and Externships

Track all the relevant data on where your students are placed after completing their education.

Gainful Employment

Campus Cafe supplies all the information needed for gainful reporting in an easily exportable report that meets the government requirements.

Organizations

Manage all the information on the organizations that hire your students. Since our SIS is relational, you can easily find which organizations employ the most number of your students.

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Training
Implementation
Custom Integration

Reporting

Data-driven Decision Making

Maestro SIS offers robust, reliable data accessible by role, using report tables or analytical visualization. Maestro's extensive reporting capabilities enable users to pull data directly from Maestro into customized reports according to organizational, state, or federal requirements.

Standard SQL reports

Maestro offers several standard, pre-made reports that categorize data for analysis by department. Reports are user role and access level dependent. Typically, a teacher will have access to academic reports, which will contain records only for those students they are currently teaching.
Report types: academic, admission, application, attendance, discipline, enrollment, financial, forms/surveys, grade report, health, leads, marketing, transcript.

Custom Reports

Query as often as you like on the grid, or create your own graphical, savable, reports from any field in the entire database that is accessible within your security level and save them in over 20 file formats.

Schedule reports to run automatically at specified intervals with email notifications to defined users or groups once the report has run.

State Reporting Engine

Maestro SIS has a very powerful state reporting engine that allows for multiple states in a single database. Reports can be exported directly from Maestro SIS in a format that is ready to submit to a district or federal government, with an internal error check so data pipeline submissions always come back clean on the first try.

IPEDs, Financial Aid, and Institutional Finances

Access the reports you need to submit to the Integrated Postsecondary Education Data System. We have prebuilt many of these already for our higher education clients and can provide any additional report requirements as a default query in Maestro with shortcut buttons and scheduled run times to ensure easy and timely delivery.

Navigational Dashboard Analytics

Maestro's role-based Dashboard gives educators easy access to student data in real time to support informed, data-driven decisions and improved education outcomes. At a glance, users can view daily metrics and performance indicators in a visual manner to easily detect issues and outliers in student data.
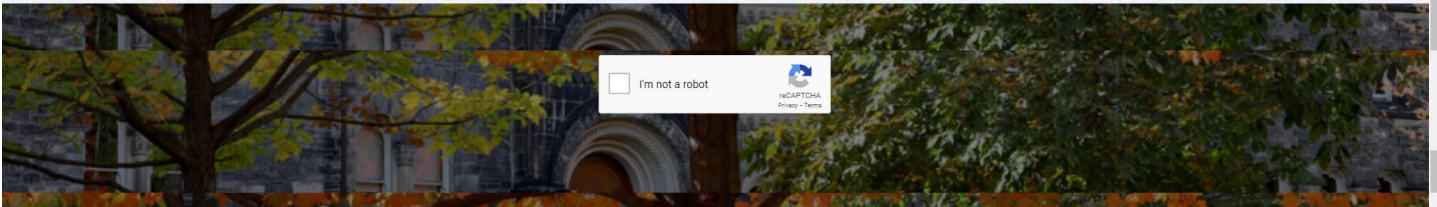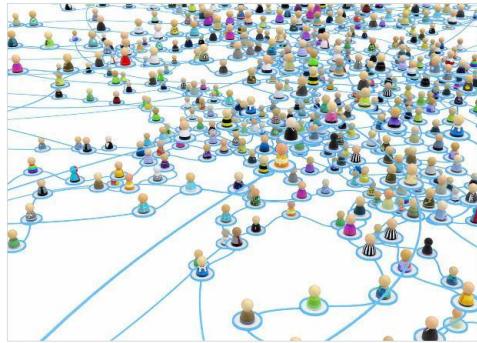
Id 6: Enrollment By Organization   Id 22: Enrollment By Pace   Id 5: Enrollment By Status

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Financial Management

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Communications

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Course Management

Reporting

Management of Hierarchical Organizations

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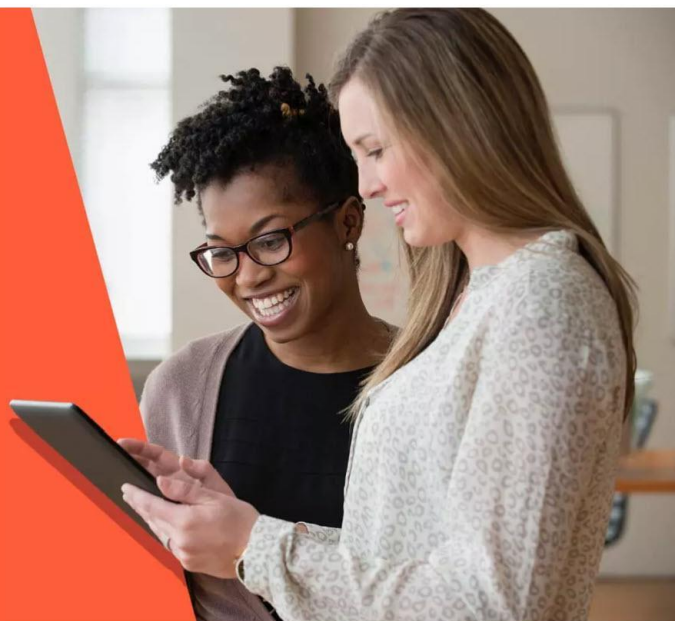
Higher education software, designed for modern learners.

Revolutionize the higher education student experience with digital engagement that's massively personalized to their needs.

Why choose Modern Campus   **Request a demo**

Meet Modern Campus

We're higher education experts focused on empowering your institution to engage modern learners in a rapidly transforming market. With Modern Campus you can create a *learner-to-earner lifecycle* that engages modern learners for life, while providing

modern administrators with the tools needed to streamline workflows and drive high efficiency.

Trusted by More Than 1,800 Institutions Across North America

Modern Campus is trusted by colleges, universities and education providers of all sizes, structures and types. If you serve modern learners, Modern Campus has a solution to support you.

Read Our Success Stories

SAINT LOUIS UNIVERSITY.

MT. SAC
Mt. San Antonio College

UVU UTAH VALLEY UNIVERSITY.

NEW MEXICO TECH
SCIENCE • ENGINEERING • RESEARCH UNIVERSITY

West Valley College

What If You Could:

Revolutionize the way students experience higher ed as modern learners?

Modernize workflows to create the efficiency and scale your administrators & staff crave?

You'll Love What We're Doing

Whether you want to make your continuing or workforce education unit more effective, your catalog and curriculum management more efficient, supercharge your website engagement, or make your co-curricular experience more impactful, Modern Campus has the right solution for you.

Take A Look At What We Can Do Together

Non-Traditional Student

Web Content Management

Non-Traditional Student Management

Create extraordinary digital experiences for non-traditional learners and manage the business of continuing education and professional development for your entire institution in a way your main-campus SIS or homegrown systems weren't designed to handle.

Discover Non-Traditional Management

Web Content Management

Create a next-generation web experience that attracts and engages modern learners with rich personalization – and enables modern marketers and web administrators with limited resources to do big things.

Discover Web Content Management

Catalog Management

Take students on an engaging curriculum journey that starts with career goals and keeps them on track with planning tools, without compromising your catalog management process and efficiency.

Discover Catalog Management

Curriculum Management

Respond faster to student needs in the evolving job market by automating curriculum approval processes built for today's distributed digital workplace.

Discover Curriculum Management

Student Engagement & Development

Create learning pathways and gamify the earning of essential skills - all while streamlining your organizational processes, collecting massive participation data, and assessing the impact you have on retention.

Student Schedule Optimization

Give students that 1 in 10,000 personalized schedule while receiving a pulse on planning, persistence, and demand – in one click. Say goodbye service calls, lost credit hours and delayed graduation.

Class Schedule Management

Reduce class schedule planning errors and increase visibility into resource usage with a single tool that can be configured to work like you do.

Campus Maps & Virtual Tours

Turn your map into an interactive campus map with rich media support, dynamic way-finder and virtual tour capabilities.

Career Pathways Planning

Display relevant labor market data including salary, job postings and projected growth on your course, program and certificate pages -- and make the expected ROI of education immediately clear.

And We Have a Pretty Great Track Record

12x

Stevie Award Winner for Customer Service

Modern Campus is customer obsessed. We've won 12 Stevie Awards for Customer Service Department of the Year as well as three Customer Sales and Service World Awards.

STEVIE®
GOLD
WINNER

So What are You Waiting For?

Join The Modern Campus Revolution

LETS MAKE MAGIC

modern campus | Engagement Evolved

Products
Omni CMS
Destiny One
Lumens
Acalog

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Powered by Omni CMS

https://moderncampus.com/

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Learn Pathways

Job Market Outlook

Career and Program Explorer

Persona Guides

Pathways for Omni CMS ▼

Pathways for Destiny One ▼

Pathways for Acalog ▼

Occupation Groups

Programs

Reference Guides ▼

Pathways Release Notes

Career and Program Explorer

The Career and Program Explorer (CPE) allows students and prospects to search for careers and explore your program catalog through their career search directly from your school's website.

Once configured, institutions will have a web page dedicated to only displaying the CPE, a full-page application, so that prospects and students can get the information they need without leaving your site.
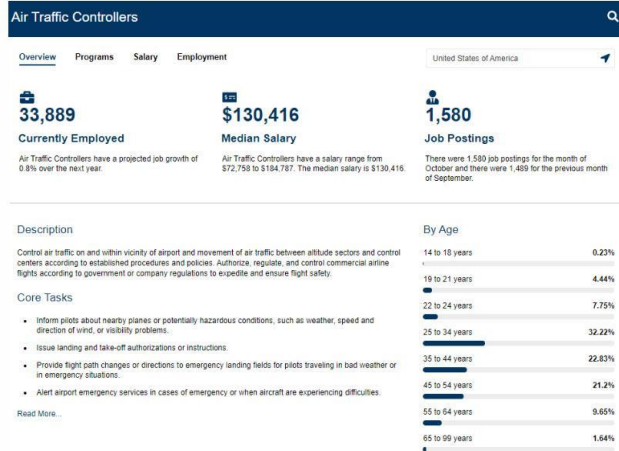
In This Page

Overview

Programs

Salary

**Employment**

CPE highlights include:

- Provides prospects and students detailed information on the careers they want to pursue, including a salary breakdown by region, workforce demographics, and what courses and certificates will get them there.
- It embeds directly in your school's page so that prospects and students can get the information they need without leaving your site.
- It adds to your school's Search Engine Optimization (SEO) by keeping visitors on your site longer, increasing engagement, and offering more keyword content.

Students and prospects can immediately use the CPE to find out more information on their desired careers. But to suggest relevant courses and certificates, schools need to associate occupation groups to their program and catalog offerings.

CPE using Omni CMS   **CPE using Destiny One**

Overview
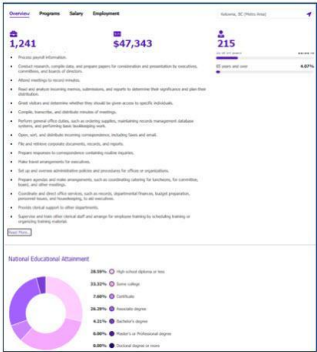
The overview displays the following information:

- **Currently Employed**: The total number of people with this career currently employed in the selected region.
- **Median Salary**: The salary of the 50th percentile of earners in this career in the selected region.
- **Current Job Postings**: The demand of jobs for the selected region, based on last month's aggregated job board postings for this career.
- **Core Tasks**: Common activities and duties employees in this career engage in.
- **By Age**: A breakdown by age group of employees currently employed in this career.
- **National Educational Attainment**: A nationwide breakdown by educational attainment of people currently employed in this career.

Programs

The Programs tab displays a list of programs or catalog offerings the school offers. Each item in this tab links prospects and students to their respective catalog landing page.
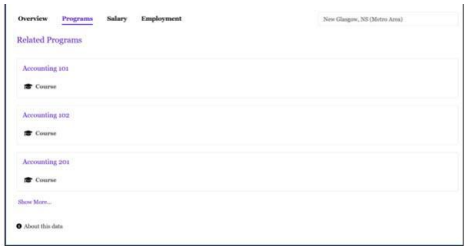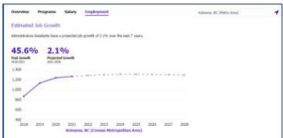
Salary

The Salary tab displays a breakdown of the five salary percentiles of employees in this career with the 10th salary percentile representing the income of the 10th percentile of earners (the top earner among the bottom 10% of all earners). The 90th percentile representing the income of the 90th percentile of earners (the bottom earner among the top 10% of earners). The 50th percentile is the median salary for all workers. This chart compares salaries in the current search area to salaries for this career nationwide.

Employment

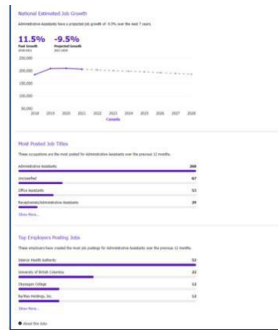The Employment tab displays the past and projected job growth rates for this career. It shows the past 3 years and projected growth for the next 7 years for the selected search area as well as nationwide. It graphs the past and projected number of people employed in this career over a rolling 10 year period. It also lists the most common job titles across multiple job postings over the last 12 months.

National Estimated Job Growth

Administrative Assistants have a projected job growth of -9.5% over the next 7 years.

11.5%
Past Growth

-9.5%
Projected Growth

Canada

Most Posted Job Titles

These occupations are the most posted for Administrative Assistants over the previous 12 months.

Administrative Assistants
Unclassified
Office Assistants
Receptionists/Administrative Assistants

Show More...

Top Employers Posting Jobs

These employers have created the most job postings for Administrative Assistants over the previous 12 months.

Interior Health Authority
University of British Columbia
Okanagan College
Berline Holdings, Inc.

Show More...

About this Data

United States Patent and Trademark Office (USPTO)

USPTO OFFICIAL NOTICE

Office Action (Official Letter) has issued
on February 14, 2023 for
U.S. Trademark Application Serial No. 97063301

A USPTO examining attorney has reviewed your trademark application and issued an Office action. You must respond to this Office action to avoid your application abandoning. Follow the steps below.

(1) Read the Office action. This email is NOT the Office action.

(2) Respond to the Office action by the deadline using the Trademark Electronic Application System (TEAS) or the Electronic System for Trademark Trials and Appeals (ESTTA), as appropriate. Your response and/or appeal must be received by the USPTO on or before 11:59 p.m. **Eastern Time** of the last day of the response deadline. Otherwise, your application will be abandoned. See the Office action itself regarding how to respond.

(3) Direct general questions about using USPTO electronic forms, the USPTO website, the application process, the status of your application, and whether there are outstanding deadlines to the Trademark Assistance Center (TAC).

After reading the Office action, address any question(s) regarding the specific content to the USPTO examining attorney identified in the Office action.

GENERAL GUIDANCE

- **Check the status of your application periodically** in the Trademark Status & Document Retrieval (TSDR) database to avoid missing critical deadlines.

- **Update your correspondence email address** to ensure you receive important USPTO notices about your application.

- **Beware of trademark-related scams**. Protect yourself from people and companies that may try to take financial advantage of you. Private companies may call you and pretend to be the USPTO or may send you communications that resemble official USPTO documents to trick you. We will never request your credit card number or social security number over the phone. Verify the correspondence originated from us by using your serial number in our database, TSDR, to confirm that it appears under the "Documents" tab, or contact the Trademark Assistance Center.

- **Hiring a U.S.-licensed attorney.** If you do not have an attorney and are not required to have one under the trademark rules, we encourage you to hire a U.S.-licensed attorney specializing in trademark law to help guide you through the registration process. The USPTO examining attorney is not your attorney and cannot give you legal advice, but rather works for and represents the USPTO in trademark matters.